



Young Europeans Love Languages

Newsletter 6

We are very proud to announce that the YELL project has been awarded the European Language Label 2011!

The European Label is awarded to the most innovative language learning projects and aims to encourage new initiatives in the field of teaching and learning languages. The Language Label also rewards new techniques in language teaching and spreads the knowledge of their existence, thereby promoting good practice.

An official award ceremony presenting the Label will take place during the language conference “*Mit Sprache(n) an Beruf und Gesellschaft aktiv teilnehmen*” in Vienna on 7th October 2011.

For more information on the award ceremony visit:
<http://www.lebenslanges-lernen.at/sprachenkonferenz2011>

Or for information about the European Language Label:
http://ec.europa.eu/education/languages/european-language-label/index_en.htm

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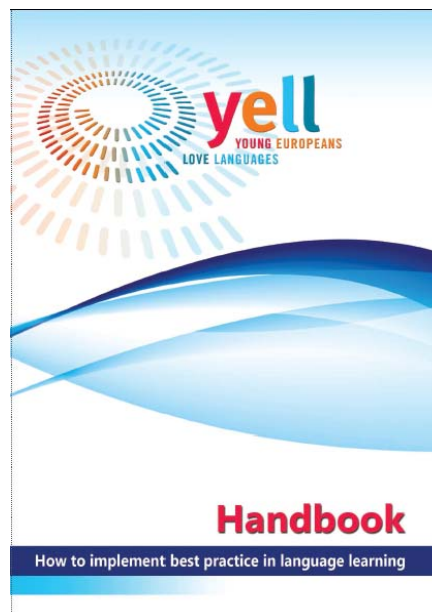
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Wettbewerb



YELL Handbook

The handbook “How to implement best practice in language learning” free to download on the website <http://www.yell-project.eu/> from September 2011.



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Demonstration events

The UK

Mick Carey, from Careers Europe UK, demonstrated the YELL project and the virtual documentation centre (VDC) as well as informal language activities at a 'Forward with Languages' event in Sheffield, England. The event was a perfect opportunity to show off the YELL project as it was attended by teachers and language professionals from all over the UK demonstrating their own projects that promote language learning. PNM Language services held a demonstration event on Pancake Day. Learners participated in activities such as: making pancakes, word searches and songs about Pancake Day whilst learning French! The event helped them to gain an understanding of different cultures, learn some basic French words and learn interesting facts about Pancake Day. They also held a training session for newly qualified secondary school teachers at Canterbury Christ Church University. The workshop was dedicated to a presentation of the project, the virtual documentation centre and its interest for new teachers and to a demonstration of some of the projects on the VDC.



Germany

The German partner held demonstration workshops directed at: stakeholders responsible for language provision, language teachers, language providers, tutors, trainers working with young people and potential learners of foreign languages. The workshops focused mainly on the presentation of the YELL products. I.e.: the virtual documentation centre, the handbook and demonstration activities. The aim of the event was to present the project objectives, make teachers and learners aware of various ways of learning and convince participants that learning a foreign language can be lots of fun!



Partners of the YELL project have been holding demonstration events promoting informal language learning



Demonstration events

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Italy

In Italy, project partners held meetings with 22 training providers from all over the region. There were around 40 participants altogether with the majority being project course designers and coordinators. Participants were presented the YELL project and then given access to the project website to download and discuss the tools. Discussions and feedback were very enthusiastic!



Belgium



The Belgium Project Partner held 2 conferences. The first was for language teachers and professionals of Euroregion Meuse-Rhine and the second for Flemish teachers of French. The conferences presented techniques, practices and initiatives in language teaching for primary and secondary education. As well as the Powerpoint presentation of best practices there was an online demo of the website to show how to use the Virtual Documentation Centre. The events also advised teachers on how they can implement the best practices into their own teaching.

Latvia

In Latvia, project partners held a classroom event for 16 language providers, decision makers and youth leaders. The event involved informing the participants of the outcomes of the project and raising education policy makers' awareness of the significance of language in today's world. It also introduced the target group to the YELL products, including: the Virtual Documentation Centre, the handbook, best practices and the website.



Norway

The Norwegian Project Partner had 45 different demonstration events altogether!! These were aimed at a variety of target groups. The target groups included teachers of Vocational Educational Training (VET), special education staff and young people. The activities at the demonstration events were varied depending on the target group but mainly consisted of activity demonstrations for teachers and activities within sports clubs for young people. Both adults and young people alike were enthused by the events! The Norwegian partner carried out 3 follow up events with a focus on Japanese language and Japanese martial arts. These included a combination of talks, content based learning and games. Over half of the parents came to the events to see what was going on.

Bulgaria

BFE participated in one of the August morning block of the Bulgarian National Radio. The discussion was about the foreign language learning in Europe and BFE presented YELL project.

The story behind this participation is that BFE published information about YELL and an invitation for all interested specialists to Join the YELL Network in a newsletter of the BG NGOs (with more than 4000 subscribers). The Bulgarian National Radio contacted BFE through this channel. Thanks to this action, YELL Network has got new Members from Bulgaria.



The final conference will present the YELL products. It takes place in Bologna, Italy on 27th October 2011 and will be a forum to present the activities of the last three years of the project. It is directed at everyone interested in raising awareness about and promoting language learning, including but not limited to: language centres, cultural and sport institutions, decision makers and public authorities from countries that have not been involved in the project.

This final conference will promote unconventional and fun methods of language learning for young people, and host discussions about the importance of language learning among the participants.

The programme of the day includes talks from experts in languages and informal language learning techniques and partners from the YELL project.

The speakers will focus on what motivates language learning, best practice in this area and specific examples of interesting and fun activities.

We also have the 'round table topics' to look forward to, where participants will get the chance to discuss implementation of the project activities in their own contexts. This is a great opportunity and space for participants to network and also to be creative. We hope everyone will take lots of ideas home with them! Then, in the evening, there will more opportunities to talk with a social dinner in the evening.

For more information about the conference, visit the website: www.yell-project.eu

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